Connecting Resources for Urban Sexual Health: CRUSH

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The CRUSH project seeks to enhance and extend a response to the local HIV/AIDS epidemic in Alameda County with a set of innovative, evidence-based interventions across the continuum of HIV prevention and care targeting young men who have sex with men. The consortium of agencies and organizations that comprise the CRUSH Project are led by the East Bay AIDS Center in Oakland California and are uniquely positioned to leverage existing public health and community resources along with innovative new partnerships in order to expand sexual health services as part of a complete prevention package. CRUSH will also enhance the services provided by an existing model program for HIV-infected youth based on formative research findings from the pilot study conducted for this project, and will enhance linkage to and retention in this and other HIV care programs.

The three primary aims of CRUSH are to:

- 1) test and link young MSM of color to sexual health services;
- 2) enhance and evaluate engagement and retention strategies for young MSM of color infected with HIV; and
- 3) engage and retain HIV-uninfected young MSM of color in sexual health services, including PrEP.