

# UCSF Division of Prevention Science BESST Institute Presents



## Qualitative Interviewing Skill-Building Training

Qualitative interviewing is a key method in human and social sciences, valued for its ability to capture people's experiences, values, and perspectives in their own words. This intensive two-day training offers a comprehensive, hands-on introduction to the concepts and core skills essential for conducting high-quality qualitative interviews.

The training is delivered in a small-group format and supports active learning through a mix of engaging lectures, real-world case studies, expert panel discussions, guided interview practice, and personalized feedback.

A baseline skills assessment at the start of the training helps participants identify strengths and target areas for improvement, guiding a more personalized learning experience.

Throughout the training, participants engage in up to 2.5 hours of live interview practice with standardized informants, offering multiple opportunities to apply new skills in a supportive setting. Following each practice session, participants receive personalized feedback, facilitating immediate reflection and growth.

### Learning Objectives:

- Define qualitative research and qualitative interviewing, including how to use an interview guide. (Beginners Learners Only)
- Prepare for interviews, including building rapport, setting expectations, and managing logistics. (All Levels)
- Use effective questioning strategies, including active listening, follow-up prompts, and probing for depth. (All Levels)
- Apply best practices for both in-person and remote interviews, including strategies for navigating difficult or unexpected situations. (All Levels)
- Implement debriefing protocols for self-care and effectively use fieldnotes in qualitative interviewing. (All Levels)

### Audience:

This training is designed for professionals in healthcare, public health, and related fields, but is open to anyone seeking to strengthen their qualitative interviewing skills. Whether you're launching your first interview project, preparing to collect in-depth data, or looking to sharpen your interviewing technique, this training offers practical tools, thoughtful guidance, and expert-led support.

**To Register:** <https://prevention.ucsf.edu/about/besst-institute/upcoming-trainings>