

Mpowerment Evaluation and Monitoring (MEM)

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Project Description

The aim of this project is to better understand the capacity of CBOs to conduct outcome monitoring of the Mpowerment Project (MP) for the purpose of improving their implementation of the intervention. To this end, we will collaborate with the Centers for Disease Control and Prevention (CDC) and the three CBOs funded under the CDC FOA 09-947 to participate in this project. We will do this by:

- Assisting the CDC and the three CBOs to assess the feasibility of conducting outcome monitoring of the MP by collecting individual-, program-, and community-level data during a 30-month project period
- Providing expert technical assistance related to the implementation and outcome monitoring of the MP in the form of consultations with the CDC
- Conducting site visits at each of the three CBOs during their community assessment data collection phase
- Conducting reviews of the community-level assessment data that CBOs will collect once annually
- Providing input on the quality of the outcome monitoring data collected by the three CBOs, highlighting ways outcome monitoring data can be used to improve implementation of the MP
- Assisting the CDC in interpreting, summarizing, and reporting the findings of the outcome monitoring activities described above to both the CBOs and the CDC
- Drafting a comprehensive report of the project's findings, with recommendations for the CDC and the CBOs regarding future implementation and outcome monitoring of the MP

Significance

Program evaluation and monitoring present a challenge for many CBOs conducting HIV prevention programs, and conducting outcome monitoring is even more difficult. Designing and implementing outcome monitoring plans for even the most straight-forward individual- and group-level interventions can be an almost insurmountable task for CBOs, often because they lack the resources and expertise to conduct outcome monitoring. Developing outcome monitoring plans for CBOs conducting community-level HIV prevention programs is even more complex and challenging. Although we previously worked with the CDC to develop sets of outcome monitoring recommendations for community-level, HIV-prevention interventions, we currently do not know whether it is feasible for CBOs to adapt and implement these recommendations.

Project End Date: February 29, 2012